

## CONFERENCE DAY AT A GLANCE:

8:30 A.M.  
Registration and Continental Breakfast

9 A.M.  
Conference Introduction

9:15 A.M.  
Gretchen Schneider

10:15 A.M.  
Q & A

10:30 A.M.  
Break

10:45 A.M.  
Amy Gavaris

11:45 A.M.  
Q & A

12 Noon  
Lunch Break

12 Noon - 2:45 P.M.  
Books Sold

1:15 P.M.  
Carol Franklin

2:15 P.M.  
Q & A

2:30 P.M.  
Break & Books for Sale

2:45 P.M.  
Panel Discussion with Carol Franklin,  
Amy Gavaris and Gretchen Schneider

4:00 P.M.  
Conference Ends



## TURNING GRAY TO GREEN: DEVELOPING URBAN NATURAL SPACES & NATIVE PLANT GARDENS

MARCH 15, 2010

**WESTCHESTER COMMUNITY COLLEGE  
VALHALLA, NY**

LANDSCAPE ARCHITECTS & DESIGNERS  
Earn 5 PDHs from LA CES

**Sponsored By:**

The Native Plant Center located at  
Westchester Community College

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: (DAY) \_\_\_\_\_

(E-Mail) \_\_\_\_\_

(Necessary for confirmation and directions)

Non-NPC Member \$ 127

(Fee includes lunch and breaks)

NPC Member \$ 120

Additional Attendees \$ \_\_\_\_\_

NPC Membership (Individual) \$ 45

NPC Membership (Business) \$ 80

Total Amount Enclosed \$ \_\_\_\_\_

Checks Payable to: WCC Foundation

Credit Card: Visa/MC/Discover

Card # \_\_\_\_\_

Expiration date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Card holder's name \_\_\_\_\_

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#### NEW WAY TO PAY ~ GO ONLINE:

[https://mysunywcc.yourmembership.com/store/list\\_products.asp?catid=73915](https://mysunywcc.yourmembership.com/store/list_products.asp?catid=73915)

Mail or fax the above form to:

The Native Plant Center at WCC Library

75 Grasslands Road

Valhalla, NY 10595

Website: [www.nativeplantcenter.org](http://www.nativeplantcenter.org)

Fax: (914) 606-6143 Phone: (914) 606-7870

MAP & DIRECTIONS WILL BE SENT WITH CONFIRMATION

REFUNDS (LESS \$10 PROCESSING FEE) CANNOT BE PROCESSED AFTER MONDAY, MARCH 1

Additional Attendee Name(s) & E-Mail Address:

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Relentless urban sprawl is stimulating an increasingly critical need for the preservation, restoration and creation of natural spaces and gardens within our towns and cities. Grassroots organizations often spearhead the initiative on projects that fulfill this need. Our presenters, representing the Big Three cities of the Northeast, will offer their insights into the particular challenges, pitfalls and tremendous rewards that are associated with this type of development.

#### Working from the Ground Up: Stories from a Grass Roots Organization

Gretchen Schneider

Boston urban gardeners have long been transforming vacant lots into vibrant gathering spaces, yet there's something new in their zeitgeist: national economic woes combined with the promotion of local food, environmental awareness, and do-it-yourself chic have spurred an increase in urban garden projects. This presentation features the work of The Boston Natural Areas Network which oversees 150 community gardens.

#### Greening New York City One Block at a Time: Challenges, Opportunities and Progress

Amy Gavaris

The mission of the New York Restoration Project is to carry out Founder Bette Midler's dream of a cleaner, greener New York City. NYRP restores and revitalizes under-resourced parks and community gardens throughout the city's five boroughs, working to ensure that every resident, family and neighborhood has access to vibrant, green spaces. This presentation will cover the evolution of the organization and its three main programmatic areas: Parks, Community Gardens and Milliontrees NYC.

#### Making a Pot from the Shards: What it Really Takes to Restore Native Plant Communities and Habitats

Carol Franklin

Landscapes that repair and celebrate each unique landscape are not easy to achieve. Examples of Andropogon Associates work will illustrate conceptual approaches, strategies, and the time, money, effort and sheer numbers of plants needed to actually achieve this ideal. This presentation introduces two new tools for understanding what needs to be done and evaluating the results - the Plant Stewardship Index and the Sustainable Sites Initiative.

#### Speaker Profiles:

Carol Franklin is a founding principal of Andropogon Associates, Ltd., a firm widely renowned as a leader in exploring sustainable landscape initiatives. She is a Fellow of the American Society of Landscape Architects and her range of project work includes prominent municipal parks, historic sites and public gardens. Carol is a nationally recognized expert in sustainable design and has given lectures and keynote addresses throughout the world.

Amy Gavaris is executive vice president of the New York Restoration Project which is dedicated to reclaiming and restoring New York City parks, community gardens and open space. Amy has managed NYRP's programmatic, planning and design initiatives, open space redevelopment and major capital projects. In addition, Amy is overseeing several special restoration projects in post-Katrina New Orleans.

Gretchen Schneider is an architect, educator, writer, and community gardener. She is principal of Schneider Studio, a multidisciplinary design practice that works with individuals and organizations to understand, celebrate, and improve their neighborhoods. Schneider is a registered architect in Massachusetts and Associate Editor of *ArchitectureBoston*, and will be speaking on behalf of the Boston Natural Areas Network.

Earn 5 PDHs (Professional Development Hours) from LA CES by attending this Conference. Additional PDH lectures being offered this Spring by The NPC, visit [www.nativeplantcenter.org](http://www.nativeplantcenter.org) for further listings.

Monday, March 15  
Registration: 8:30 A.M.  
Conference: 9 A.M. - 4 P.M.  
Westchester Community College  
75 Grasslands Road, Valhalla, NY  
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Phone: (914) 606-7870 Fax: (914) 606-6143